

Production in Print, Radio, TV, Web Model Course

Multichannel news production

Selection criteria: Students practise journalism in news desk settings for multichannel publishing.

*University of Gothenburg
Department of Journalism, Media and Communication*

Website: Journalism BA curriculum: <http://jmg.gu.se/english>

Study program:	Level	ECTS:	Weeks/Topics	Students
Journalism programme	BA	22.5	15 weeks	40

Keywords: news room, news desk, publishing, multichannels, media house, multimedia

Short description: This course is in the second semester of the programme. The overall aim of the course is for students to practise his or her acquired knowledge in journalism and in editorial work. The course is about how news desks are organized and how they work in practice.

Techniques required for news journalism for print, radio, television, and web are also included. Emphasis is put on how to prepare and carry out interviews, and how to edit and compile news and shorter reports.

The course takes into account the special conditions that apply for multichannel publishing, and the structure and organization that characterize the modern media house. Other elements in the course include evaluating and positioning ethical issues that may occur in interview situations, during editing, and in live programs.

The course has four modules:

Introduction to print and web production, 6 credits (4 weeks)

- Newspaper editing, web publishing, publishing techniques for print and web, news value, photo journalism, photo editing, news graphics, and news hunting.

Introduction to radio journalism, 6 credits (4 weeks)

- Radio journalism, interviewing techniques and real time interviewing, editing, recording and studio techniques, exercises and live radio broadcasts.

Short description:

Introduction to TV journalism, 6 credits (4 weeks)

- TV journalism, editorial and newsroom staff positions (editor, presenter, image producer, sound engineer, camera person, reporter and video reporter), TV news broadcasting and studio techniques, exercises and live TV broadcasts.

Optional:

Continuation course, print and web production, 4,5 credits (3 weeks), or

Continuation course, radio journalism, 4,5 credits (3 weeks), or

Continuation course, TV journalism, 4,5 credits (3 weeks).

Topic

Practical exercise / application

Learning outcome

**The Media House:
News exercises**

The Media House is part of the three introduction modules with news exercises for each of the introduction modules: print and web production; radio journalism; and TV journalism.

For the first 12 weeks of the course, the students are divided into three groups (appr. 13 students/group), each group works with one introduction module for four weeks. The fourth and last week of the module, all students (40) join forces in the Media House newsroom for exercises in multichannel publishing of news, where the acquired knowledge and skills in each introduction module are applied.

In these exercises the students work as a news organization in editorial offices at news desks for radio, TV, and print/web. The group from each module primarily work with radio, TV, and print/web respectively, but the radio and TV groups also produce texts for the print/web section during the Media House weeks.

Thus, the Media House news exercises occur at week 4, 8 and 12 of the course and each student will do the exercise week three times over, one for each channel in relation to the three introduction modules.

The exercises are carried out under realistic circumstances with daily editorial staff meetings, research, interviews etc. alongside publishing of news for the public in radio broadcasts, TV broadcasts, newspapers, and web papers/social media.

The students take on different roles at the news desks every day in order to work with as many different positions as possible. Each news desk (radio, TV, print/web) has one or more editors, who will all meet daily at 8 am for brainstorming. At 8.30 am there are news desk meetings in which every reporter is expected to bring at least one idea. The students work primarily with local news and current affairs, but also

- Handle the techniques required for news and current affairs journalism within radio, TV and print/web, and for multi-channel publishing.
- Carry out interviews and edit news and in-depth reports.
- Plan, produce, and publish news and current affairs journalism on different platforms.

**The Media House:
News exercises**

national and international news with local angles and applications.
The last day of each Media House week is reserved for evaluation and assessment. In the morning each news desk group (radio, TV, print/web) evaluate all four weeks of the module by discussions in the group and individual written evaluations. In the afternoon the Media House news exercise week is discussed and evaluated by all students verbally.

Suggested readings

Author	Title/Description of content	Year
For Print/Web:	Manuals for InDesign, News Pilot, Wordpress, Google research, interactive tools etc.	
For Radio: Lindfelt, Erik & Eriksson, Leif	Nyhetsradio: En bok om aktualitetsjournalistik (News Radio: A Book about Current Affairs Journalism)	
For TV:	Compendium "Camera" Compendium "Storytelling through images" Compendium "Literature" based on Att göra TV-program (To Make Television Programmes) by Kristin Olson	
Assessment criteria:	Students will be continually assessed throughout the duration of the course, verbally and/or in writing during and after exercises at review seminars. Written exams of the mandatory course literature will also take place during the course. For the Media House news exercises: Assessment is made at the reviews after each news day during the Media House weeks and at the synthesis seminar at the end of the Media House weeks. The seminar is divided in two parts, in the morning separately for each news desk group (radio, TV, print/web), and in the afternoon for the Media House news exercise week. Production examples: http://vastfronten.se/	
Contact:	Contact person: Kicki Hultin, Director of Studies, e-mail: kicki.hultin@jmg.gu.se	
Bonus material:	Short quote from instructor - "The whole course is work intensive, practical, and always shows impressive development progression in all students. - The Media House news exercises: The first Media House week [week 4 of the course], students are somewhat awkward and have difficulties truly cooperating. By the third and last Media House week [week 12 of the course], they are professionals and have really learned the importance of COOPERATION for a collective media product."	